



# Evaluating Many Rivers' Microenterprise Development Program

2nd Interim Outcomes Evaluation – November 2014

Deloitte Access Economics

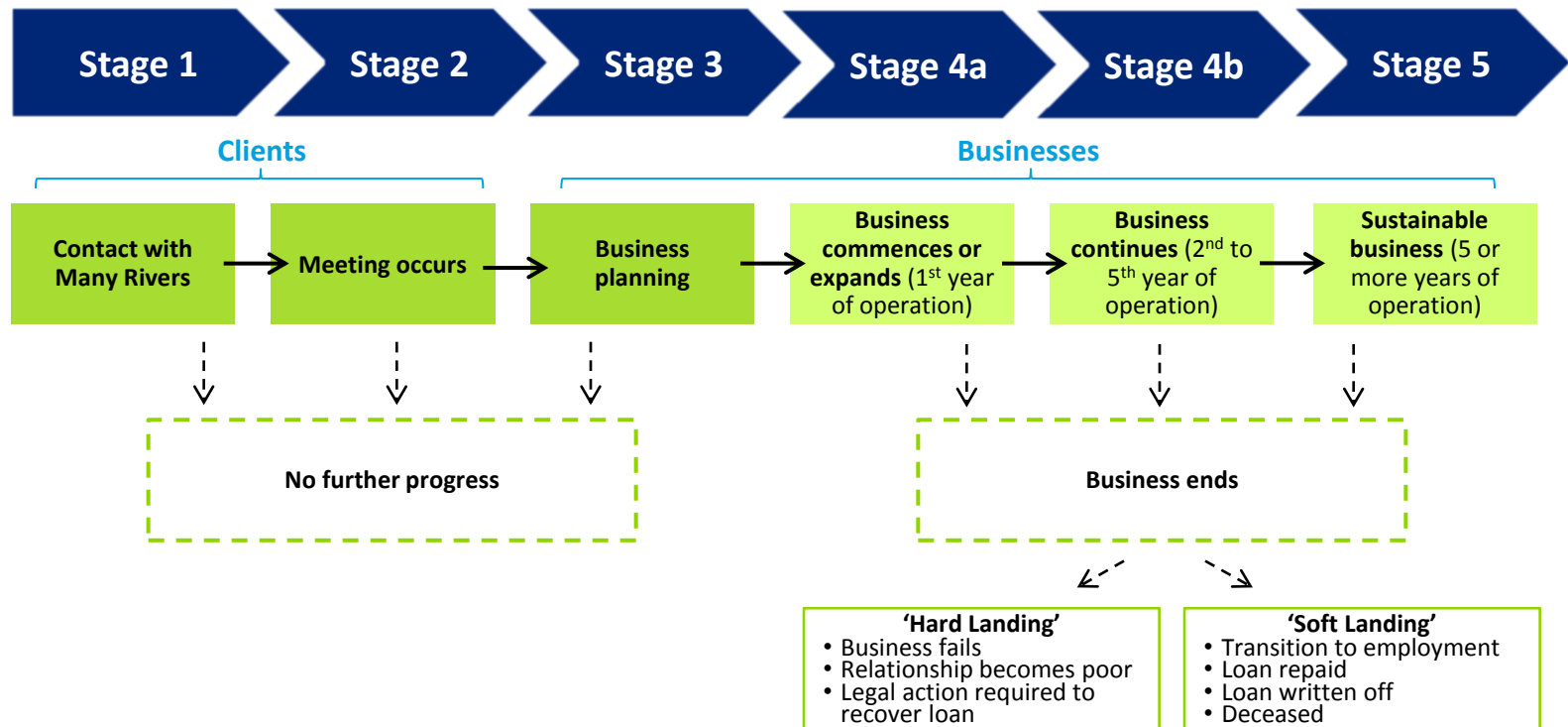
# Development of the evaluation

- In 2012, Deloitte Access Economics was **commissioned** to assess the **social and economic value** of Many Rivers' support for **sustainable** business creation among **marginalised** people.
  - An **evaluation framework was developed** to estimate the **impact** of Many Rivers' activities on their **clients and communities**.
- In 2013, Many Rivers implemented a **comprehensive new** data tool — '**Compass**' — which embeds data collection for evaluation in their customer relationship management system.
  - This system enables a **data driven, evidence based and innovative** evaluation process.
- In 2014, Deloitte Access Economics has undertaken the **2nd interim evaluation** to assess the activities and impacts to date.
  - Given it is early in the evaluation timeline, a number of the indicators presented here **represent an economic baseline**.

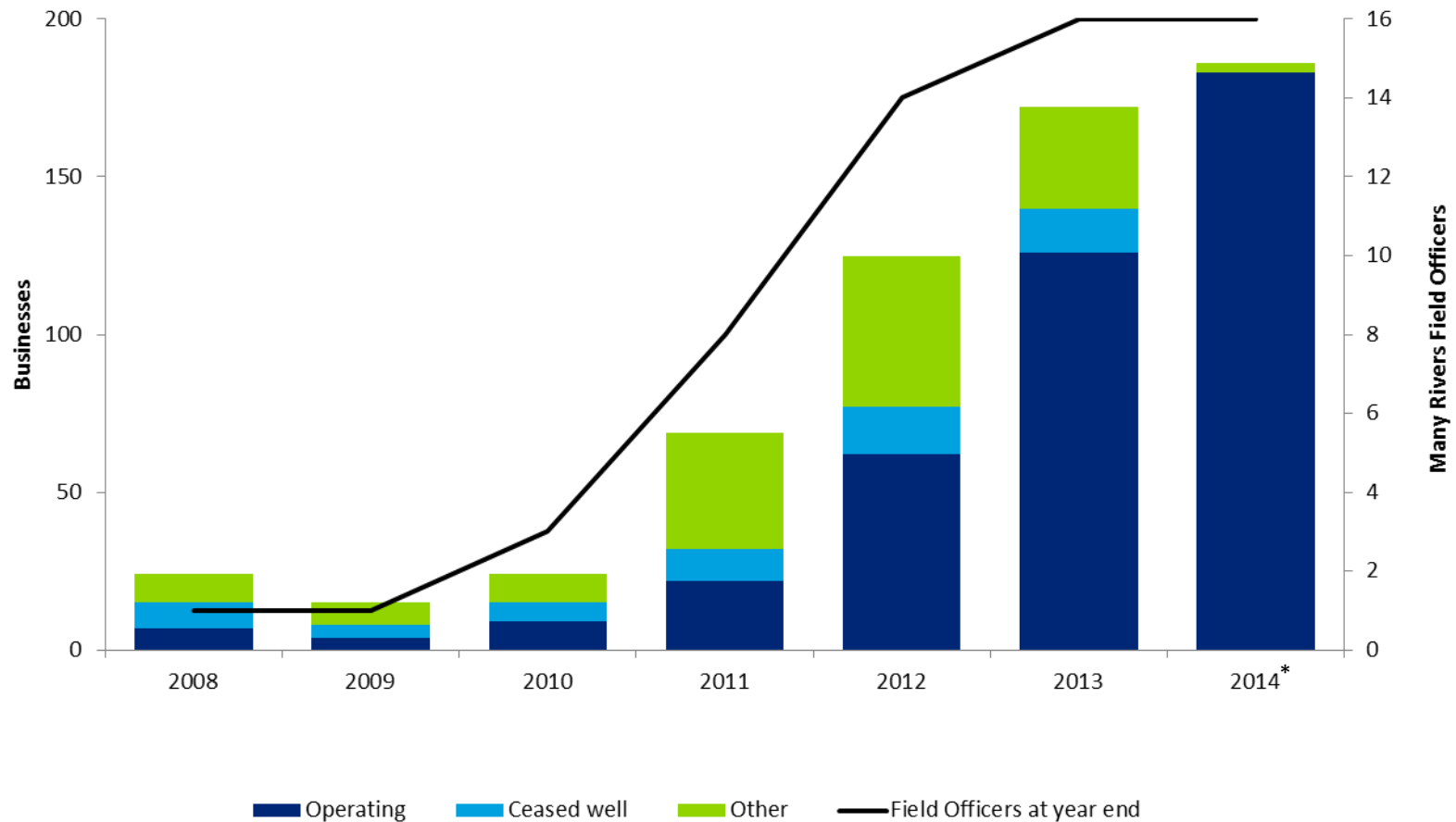
# How can we/will we know Many Rivers is making a difference?

1. Many Rivers is **serious about measuring the social and economic impact** of its activities through ongoing data collection and regular evaluations, and thereby holding itself to account.
2. Many Rivers is **helping people to start and expand businesses**, and there are early signs of **business sustainability**.
3. Many Rivers is engaging with **disadvantaged people**.
4. Businesses are helping **improve the economic and social circumstances of clients**, including through **reduced welfare dependency**.
5. Businesses are **generating economic activity**, creating **local jobs and profits**.
6. Over time **more data will become available**, answering evaluation questions with **more confidence and providing additional insights**.

# 1. A rigorous approach to monitoring client progress and measuring social and economic impact is applied, through regular evaluation



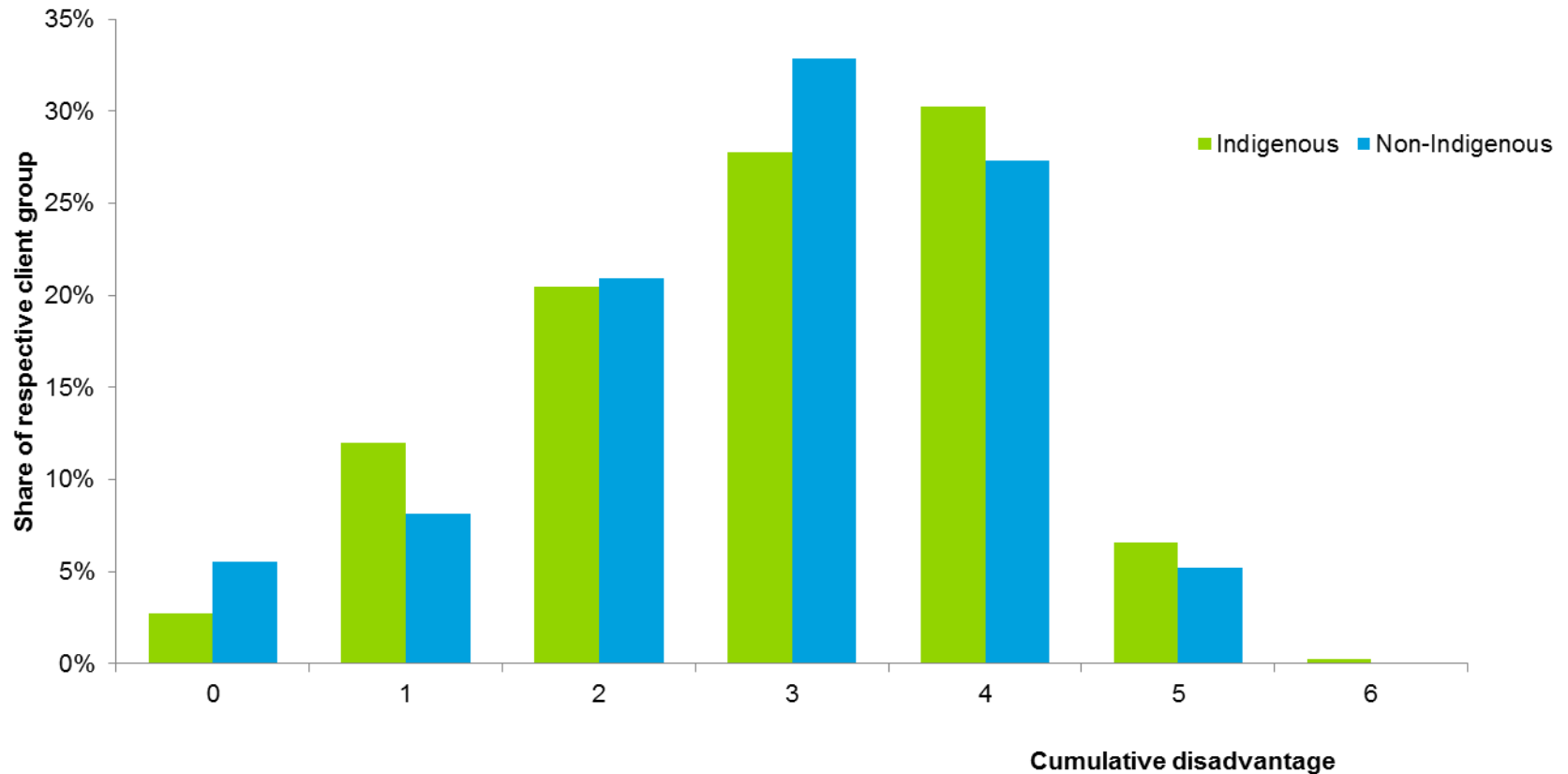
## 2. An estimated 2670 clients have been engaged, and 615 businesses started or expanded (with 67% still operating)



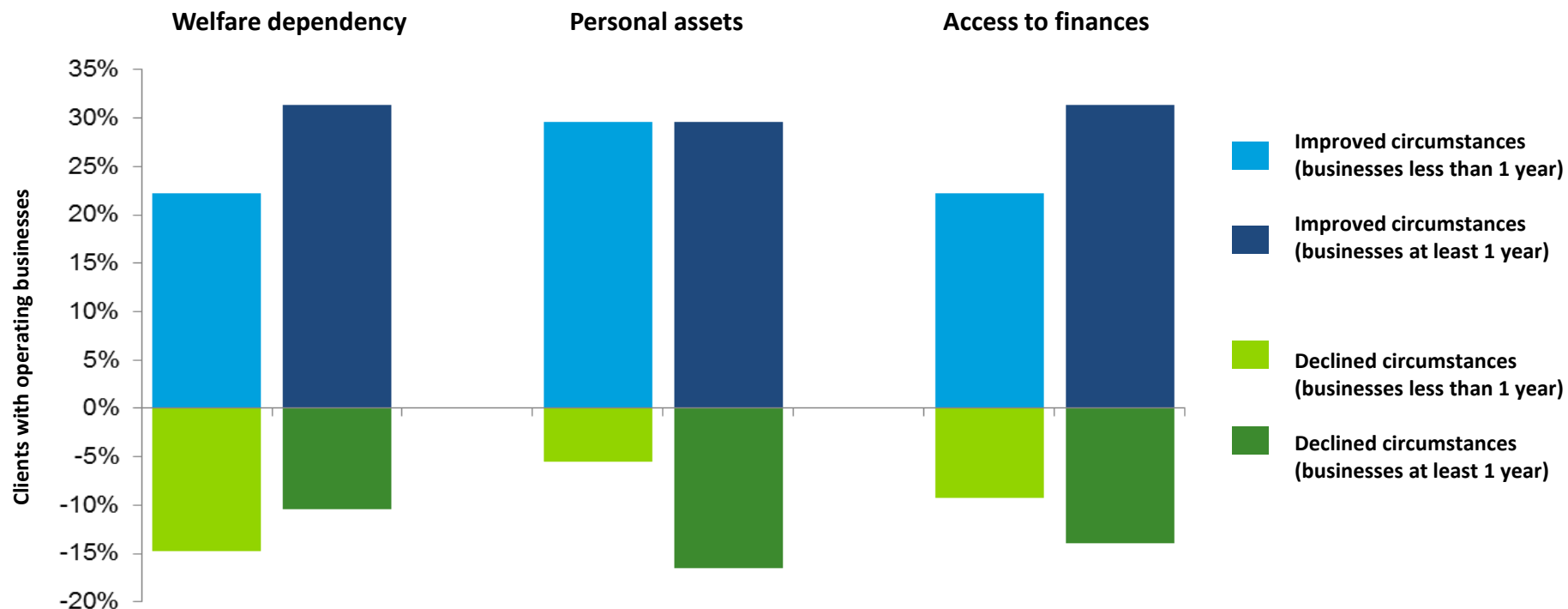
\* Reflects businesses created up to 11 September 2014

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### 3. Over 95% of clients face some disadvantage, with many clients facing multiple types of disadvantage

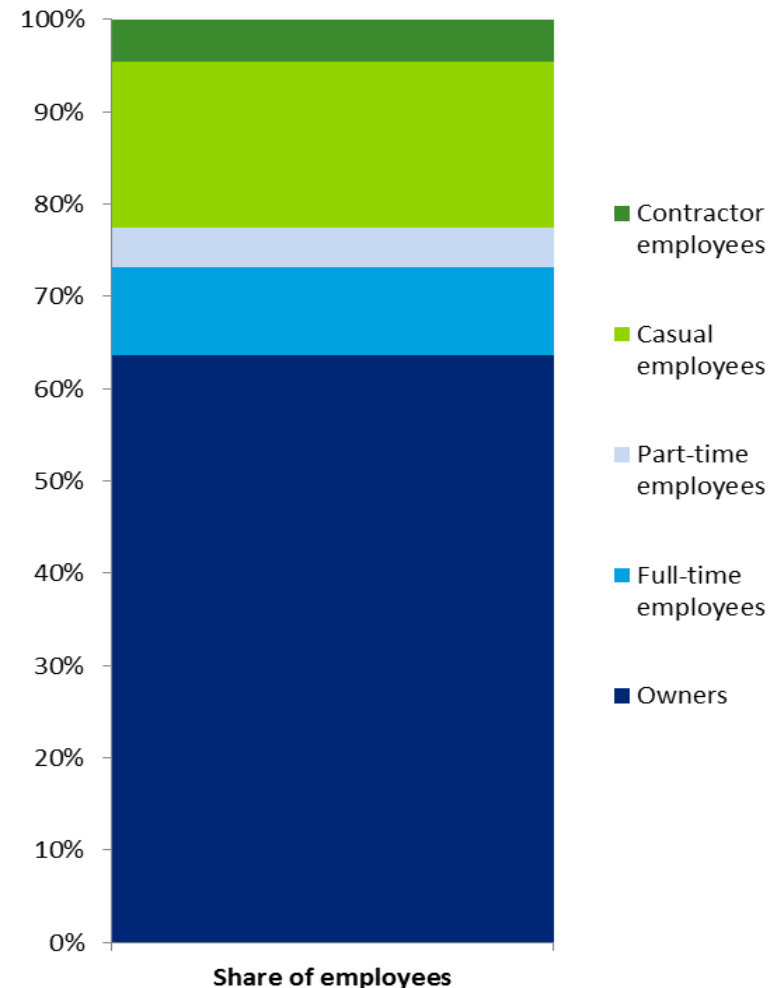


## 4. Many Rivers is supporting clients to improve their economic circumstances, with about 29% decreasing their welfare dependency



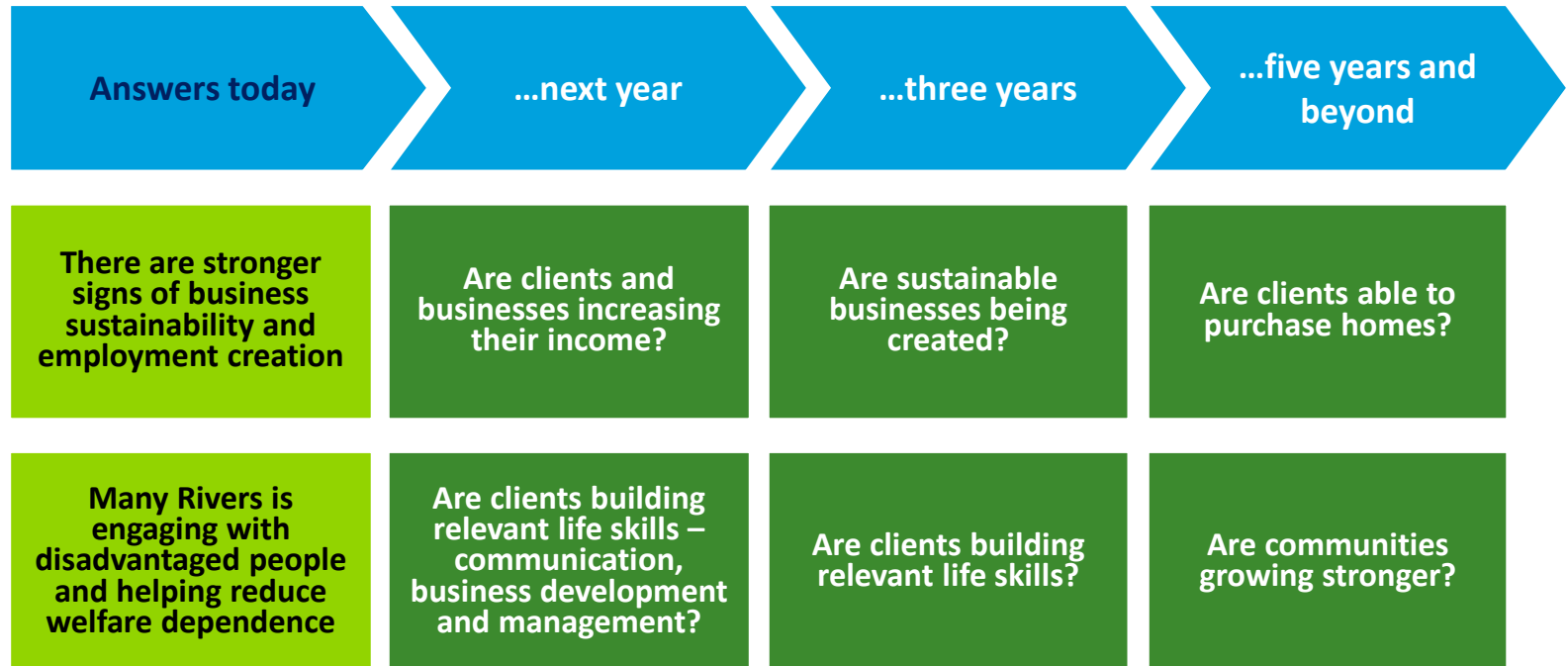
## 5. Businesses are generating economic activity, creating 730 local jobs and \$14 million in NPAT

- Operating businesses report total annual income of around \$37 million.
- 81% of these businesses, or about 330 in total, report a positive net profit after tax (NPAT).
  - In total, annual estimated NPAT is about \$14 million.
- Businesses report holding an estimated \$10 million in net assets.





# 6. Over time more data will become available, answering evaluation questions with more confidence and providing additional insights





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